



# PRESS KIT

#### CONTACT

DimareDesign.com info@dimaredesign.com

### ETHICAL. HEALTHY. SENSORY. INTERIORS

"Beautiful, less toxic, healthy design can be achieved without sacrificing our mental & physical health, the suffering of all living beings nor the destruction of our planet." – Deborah DiMare Founder

DiMare Design is the only 100% cruelty free interior design firm specializing in wellness/sensory environments.

Today, most spaces are loaded



with pollutants that affect our health and quality of life dramatically. Our bodies absorb these toxins that can trigger illness or make existing illnesses worse. Cruelty free materials and furnishings contain significantly less poisons than animal based textiles and decor. DiMare Design is highly experienced in creating healthy, optimal spaces by sourcing textiles and sustainable furniture that carry zero to low toxins and meticulously resemble animal based materials like leather and wool. These ethical alternatives are healthier, more durable and beautiful.

Deborah DiMare has been designing environments for nearly 20 years all over the world. She is a leading expert, author and influencer in the ethical/wellness design movement. Projects are approached aesthetically along with a strong focus on meeting the sensory physical and mental needs of the space.

"I believe that going humane and healthy in your furniture and décor is a way of life. It's a choice to be made for ourselves, our children and future generations. I have chosen to be surrounded by environments that are clean, sensory and have no tragedy attached to them. They are happy and positive spaces. My lifestyle and decisions affect not only my children, my clients and those I love, but humanity, animals and the planet," says Deborah.

Deborah's gained knowledge and passion in vegan/wellness design led to the creation of the Certified Cruelty Free Council, a global coalition comprised of small & large businesses seeking to learn about ethical/healthy design and connect with this very strong, passionate segment of consumers." Deborah is very proud that council members, to date, span 60 countries.

## THE BOOK



#### Vegan Interiors – Home Edition

Vegan Interiors – Home Edition is a first of a series of books that focuses on the beauty of ethical/wellness design. The book is filled with stunning images portraying compassionate design as luxurious and healthier for everyone from newborns to seniors and simple to embrace. It provides facts about how many humans and non, trees etc. are saved in each space along with tips on creating physically & mentally healthy environments.

There are pages dedicated to the future of textiles. "Growing materials" are fabrics made out of fruits and trees that will be readily available to consumers soon enough. Interviews with leading innovators in design and Feng Shui

experts are also an integral part of the book. "Vegan Interiors – Home Edition" is a beautiful way to show others through demonstration and education that no living thing, including humans, animals and the planet need sacrificing for beautiful interiors. Vegan Interiors – Home Edition is available on Amazon.com.

#### **Click Here To Download The Book Preview**







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### AS SEEN IN



Your Guide to Eco-Friendly Design. Click <u>here</u> to read the full article.



Pineapple leather, anyone? Vegans are transforming the way they furnish and decorate their homes. Click <u>here</u> to read the full article.



Vegan Design Applies the Plant-Based Lifestyle to Your Entire Home. Click <u>here</u> to read the full article.



Vegan Design Products Will Become as Popular as Vegan Food, Say Designers. Click <u>here</u> to read the full article.



Why Hollywood Is Obsessed With Vegan Home Décor. Click <u>here</u> to read the full article.



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